

## WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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357268	AGENCY (OR SERVICE) ACTING AS AGENT FOR		178283	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	CANAL PARTNERS MEDIA LLC			HEALTHCARE EDUCATION PROJ COMM		
AND	25 Whitlock Pl SW Ste 201			330 W 42nd St		
ADDRESS	Marietta	GA	30064-3142	New York	NY 10036-6902	
	USA			USA		
CONTACT				PRODUCTEST 4773		
LOCAL SALESPERSON	AGENCY EST. NO. 4773			PRODUCT CODE 1300		
NATIONAL SALESPERSON	John Link - CTS-PH					
BROADCAST SCHEDULE STARTING 01/26/17 AND ENDING 02/06/17 NO. WEEKS: 2						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00011..	2	06:00A	07:00A	30S	01/26/17-01/27/17	2 NEWS THIS MORNING	2	1400.00	2800.00
2	00110..	2	06:00A	07:00A	30S	02/01/17-02/02/17	2 NEWS THIS MORNING	2	1400.00	2800.00
3	Th-F	1	07:00A	09:00A	30S	01/26/17-01/27/17	CBS THIS MORNING	1	1400.00	1400.00
4	11000..	2	07:00A	09:00A	30S	01/30/17-01/31/17	CBS THIS MORNING	2	1400.00	2800.00
5	10000..	1	07:00A	09:00A	30S	02/06/17-02/06/17	CBS THIS MORNING	1	1400.00	1400.00
6	00011..	2	11:58A	12:30P	30S	01/26/17-01/27/17	NOON NEWS	2	1400.00	2800.00
7	10101..	3	11:58A	12:30P	30S	01/30/17-02/03/17	NOON NEWS	3	1400.00	4200.00
8	10000..	1	11:58A	12:30P	30S	02/06/17-02/06/17	NOON NEWS	1	1400.00	1400.00
9	00011..	2	05:00P	06:00P	30S	01/26/17-01/27/17	5PM EARLY NEWS	2	2000.00	4000.00
10	01011..	3	05:00P	06:00P	30S	01/31/17-02/03/17	5PM EARLY NEWS	3	2000.00	6000.00
11	.....1.	1	06:00P	06:30P	30S	01/28/17-01/28/17	EARLY NEWS	1	2000.00	2000.00
12	01100.. .....1.	3	06:00P 06:00P	06:30P 06:30P	30S	01/31/17-02/04/17	EARLY NEWS	3	2000.00	6000.00
13	0000001	1	11:00P	11:35P	30S	01/29/17-01/29/17	LATE NEWS M-SUN	1	4000.00	4000.00
14	0000001	1	11:00P	11:35P	30S	02/05/17-02/05/17	LATE NEWS M-SUN	1	4000.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA			USA		
CONTACT				PRODUCTEST 4773		
LOCAL SALESPERSON	AGENCY EST. NO. 4773			PRODUCT CODE	1300	
NATIONAL SALESPERSON	John Link - CTS-PH					
BROADCAST SCHEDULE STARTING 01/26/17 AND ENDING 02/06/17 NO. WEEKS: 2						

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15	Th-F	1	11:35P	12:37A	30S	01/26/17-01/27/17	LATE SHOW WITH S. COLBERT	1	3000.00	3000.00
16	11000..	2	11:35P	12:37A	30S	01/30/17-01/31/17	LATE SHOW WITH S. COLBERT	2	3000.00	6000.00
17	10000..	1	11:35P	12:37A	30S	02/06/17-02/06/17	LATE SHOW WITH S. COLBERT	1	3000.00	3000.00
18	.....1.	1	07:00A	09:00A	30S	01/28/17-01/28/17	CBS NEWS SATURDAY MORNING	1	950.00	950.00
19	.....1.	1	07:00A	09:00A	30S	02/04/17-02/04/17	CBS NEWS SATURDAY MORNING	1	950.00	950.00
20	.....1	1	08:00A	08:57A	30S	01/29/17-01/29/17	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
21	.....1	1	08:00A	08:57A	30S	02/05/17-02/05/17	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
22	.....1	1	10:28A	11:30A	30S	01/29/17-01/29/17	FACE THE NATION	1	3500.00	3500.00
23	.....1	1	10:28A	11:30A	30S	02/05/17-02/05/17	FACE THE NATION	1	3500.00	3500.00
24	Th-F	2	06:00P	06:30P	30S	01/26/17-01/27/17	EARLY NEWS	2	2000.00	4000.00
25	Th-F	1	05:00P	06:00P	30S	01/26/17-01/27/17	5PM EARLY NEWS	1	2000.00	2000.00
Total Contract:								38		74500.00
Billing Summary										
Qtr 1-17						Jan	Feb	Mar	Total	
						31450.00	43050.00	.00	74500.00	
GRAND TOTAL									74500.00	

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